



USER GROUP

# CONNECTION

# WAC Journal

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A Publication of the  
**Willamette Apple Connection, Inc.**

(An Apple II & Compatible User Education Group)  
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wanted. To prevent this in the future, I'm presently loading a message into track 0, sector 0 that will inform you that it is a "non-booting club disk". When you see this message, you must use another disk with DOS to boot up and then you can catalog and/or run the desired disk. (All this to satisfy the "BIG RED APPLE"). If you want to put DOS on your own disk, you are free to do so and space has been left for that purpose. There are several ways to do this so if you are having difficulty, ask any of the club officers for assistance.

The Print Shop Graphics collection is at 19 1/2 disks and still growing, albeit a little slower than in the past six months. We are looking into acquiring another collection but that will be at least a couple months from now.

We have purchased three commercial programs that are available for loan to our members. The are: (1) P.L.U.S.--a printing utility for use with Print Shop graphics, borders and fonts. (2) Labels,Labels,Labels --As the name implies, it is a utility for printing various types of labels. It can use graphics from Print Shop and data from an AppleWorks data base file. It has a rather simple built-in data base and supports most printers. (3) Slalom-- This utility prints out AppleWorks spread sheets side-ways up to 255 characters long.

Please note that these three are copyrighted programs and it is a violation of the law and against WAC policy to "pirate" these programs.

We anticipate having a free copy night at the May meeting.

John Moore --- Librarian



### THE LIBRARIAN'S CORNER

Since it has been a while since the subject was brought up, it might be timely to discuss our library. Like any library, it is always in a state of flux, usually dependent on the amount of time I (and others) can devote to it. A couple of our members are working on a "new" catalog so that we will have a better feel for what is available. The entire collection needs to be reviewed to weed out the duplicate programs and some of those programs that are defective. Anyone with some time who would like to help will be welcomed with open arms.

As you know, and some have found out the hard way, the club disks do not have DOS on them. In the past sometimes when you tried to boot them, you got some weird garbage that wasn't at all what you



If paying the dues has slipped your mind

**Pay them now or you will BE BEHIND!**

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The WAC Journal is published bi-monthly. Authors should submit their copy via MODEM to the Salem Public Library BBS (Apple SIG), in Binary II or ASCII text form; or mail a disk with the article written in ASCII text file form or AppleWorks by the end of the month. Hard copy submitted will be also considered.

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**MEETINGS - Regular Membership**

The Regular Membership Meeting is held on the third Thursday of the month, with a start time of 7:00 p.m.. The meeting is held on the Chemeketa Community College campus, in Building 2, Room 113. The general public is invited to attend.

**MEETINGS - Board of Directors**

The Board of Directors Meeting is held on the first Thursday of the month, with a start time of 7:30 p.m. The meeting location will be announced at the prior Regular Membership Meeting.

**QUICK CONNECT REPRINT**

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**1988 a YEAR in REVIEW**

We in the User Group Connection want to thank you for yet another great year—the third in which we've been "connector. When we think back over the year, we remember some big things. Here are some of them.

In January, we witnessed the formation of an important national Apple User group—the Apple Professional Exchange (formerly called NAPIE), a forum for the exchange of information among Apple developers, Apple technical personnel, and Apple end users in corporations, government agencies and institutions, and other large organizations.

Early this year, Apple hosted its first Government User Group Conference at Apple's Reston, Virginia office. Since then, the number of government User groups has increased dramatically. The third annual National Apple User Group Conference (NAUGC) held in Ann Arbor, Michigan last April set a first-ever attendance record of over 300 participants—more than twice 1987's total.

This year, we beta-tested and introduced AppleLink—Personal Edition into the User Group community and participated in some excellent User Group-specific on-line conferences.

In July, the Connection celebrated the 1000th User Group—EPRI MUG, a 100-member group from the Electric Power Research Institute in Palo Alto, California. Reaching this milestone resulted in the Connection's sponsoring of a company-wide event—complete with champagne—and declaring July 8th the official "1000th User Group Day."

In August at the Macworld(R) Expo in Boston, John Sculley announced the expansion of the first Apple HyperCard User Group to a national and international scope. AHUG is now over 1000 members strong.

We also remember 1988 as a year of changes, new ideas, and new directions.

In January, Apple announced an alliance with Digital Equipment Corporation that will provide ever-increasing opportunities for Macintosh computer users to hookup with DEC computers, and for Macintosh and DEC(tm) users to hook up with each other in the form of new Apple/DEC User Groups.

This summer, the Connection unveiled it's sophisticated new logo, a powerful symbol of the "Connection" between all of us.

The July/August issue of Quick Connect launched a dramatic new design featuring slick graphics, visually exciting typography, and the use of a second color.

This year marked the regionalization of Apple USA to support sales offices and thousands of field representatives to better serve Apple's end users.

And finally, we remember a year of events that have helped us keep in touch. From the highly productive User Group Advisory Council that helped set our course this year, to the two Macworld Expos and AppleFest(R) conferences on both coasts, to the government User Group conferences, the higher education User Group councils, and other special events, we've met with you, talked with you, and listened to you.

But it's really through our ongoing daily communication with you—our conversations, our newsletter exchange, and the many AppleLink exchanges throughout the year—that have kept us abreast of your interests, concerns, and ideas. Thanks to your continued support and feedback, our connection has never been stronger.

From all of us here at the Connection to all of you, we extend our best wishes for another successful and exciting year. (QC)



### Hello

As the new editors of the WAC Journal we would like to ask for your help in making this a newsletter that will be of interest to all our readers. Contributions of any kind will be appreciated. If you have a favorite program, let us know about it. A formal review isn't necessary, just a few words about what the program does and why you like it would be fine. If you have a suggestion (or several) for topics you would like covered at future meetings, let us know. And if you just have a comment about the club or newsletter, LET US KNOW! We hope to hear from many of you soon. All contributions can be sent to us via modem, on disk or in a letter in the mail. We will need them by the end of the month to get them into the next issue.

**Thank You**

Chuck and Bobbi Kirk

P.O. Box 172, Monmouth, Or. 97361

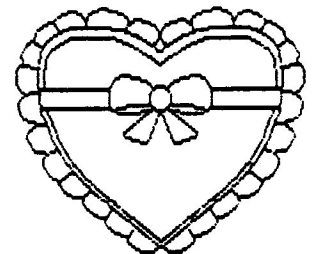
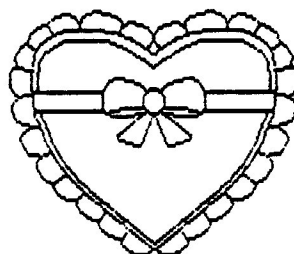
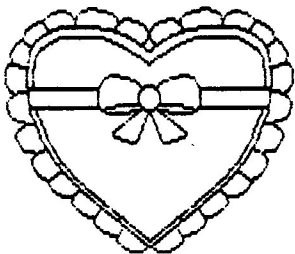
### The Education Update by Laura Reynolds

The Apple Computer Clubs program, introduced in 1983, was designed to support teachers in their use of computers in education. In a "club" environment, students and teachers explored ways to reach out to their local community, to other students, to parents, and to other clubs. Club activities included matching the homeless in New York City to shelters, studying a local environment and influencing state legislators to pass a protective bill, and developing a drug education program for younger students.

As we move into the 1990s, we at the Connection want to build on the past success of this program and do more for our customers in K-12 education. We're working to bring current Apple Computer Club teachers and school administrators together in User Groups, forming a net-work for greater support from Apple and third-party developers.

Along with program changes, we welcome a new person to the User Group Connection who will be responsible for our K-12 efforts. Dee Anne Dougherty joins us as the K-12 marketing specialist, replacing Judy Chang, the former Apple Computer Clubs program manager who has left the Connection to spend time with her new son, born in September.

As a four-year Apple veteran, Dee Anne has worked in National Accounts developing sales, promotions, and pricing programs, and most recently, in College Relations managing relationships between Apple, college students, and placement centers for Apple USA. Her background has contributed to her strong interest in primary and secondary education and in developing programs to help teachers and students understand and fully utilize Apple products. After only a few short weeks at the Connection, Dee Anne is already caught up in the wave of enthusiasm and energy from Apple field reps, teachers, and third-party developers. And, of course, she is looking forward to meeting and working with User Groups. If you have ideas or suggestions on how User Groups and Apple can help further the goals of education, Dee Anne would appreciate hearing from you. She can be reached at The Apple User Group Connection, 20525 Mariani Avenue, M/S 36AA, Cupertino, CA 95014 or AppleLink address DOUGHERTY2. (QC)



## ABC's of Adult Literacy

by Bill Reed and Terry Mock

You probably take for granted the fact that you can read this sentence. But there are millions of American adults who can't. Either they can't read at all or they can barely read at a functional level.

Illiteracy among American adults has become a serious, national problem, and the statistics are staggering.

50 million adult Americans are functionally illiterate, including 23 million who cannot read or write at all beyond a fourth-grade level. Each year, more than two million high school dropouts and recent immigrants and refugees join the ranks. The U.S., once thought to be the world's most literate nation, is currently ranked 49th among 158 literate nations.

To appreciate the magnitude of this dilemma, we need to understand the language of adult literacy. "Functional illiterates" are out-of-school adults whose basic reading and writing skills are either nonexistent or so minimal that they cannot function effectively with everyday tasks, such as reading job notices or filling out applications, writing checks or letters, and reading simple manuals or medicine labels. In addition, there is a growing number of people considered "marginally illiterate" whose basic communication skills fall far below those required for many of the jobs being created in today's market.

### What's Being Done?

Today, adult literacy centers can be found in many different environments—in community settings, in correctional facilities, on college campuses, and even in corporations. Although the surroundings may vary, their objectives are the same: to educate adults and empower them with basic reading skills.

Some of the model programs to combat functional illiteracy have been pioneered by states across the country. In California, many public library jurisdictions and school districts are participating in the California Literacy Campaign. More than 200 communities are involved statewide and more than 800 community centers are used as tutoring sites.

Philadelphia's Center for Literacy, Pennsylvania's largest and oldest program for adult readers, has been involved in literacy research with the University of Pennsylvania for 20 years. In Minnesota, the Technology for Literacy Center uses the latest in computers and other technologies to help adults improve their basic reading and writing skills. Oregon's Treaty Oak Community College encourages literacy practitioners to use computer software more effectively in adult basic skills instruction, and Chemeketa

Community College uses computers as an integral part of its adult literacy program.

Many of these and other education programs rely on individualized learning and self-pacing methods—methods that are ideally suited to computer use. Because adult students, especially, have widely diverse study habits and varying levels of competence, they need educational software tools that are flexible, easy to use, and meet their specific learning requirements. Computers enable students to work at their own pace and review lessons they want to repeat or go on to more difficult lessons. More importantly, computers allow students who may be embarrassed or even ashamed to be in class to learn at their own rate and make mistakes in private. Being able to make mistakes in front of a computer instead of in front of a class helps preserve students' self-esteem, reduces apprehension about learning to read, and gives them control over their own learning experience.

### What Can User Groups Do?

What can User Groups do to tackle the problem of adult illiteracy? A lot. Bill Reed, president of the Chula Vista Apple User Group in California, reports that almost half of his group's members are involved as volunteers in local literacy programs. Some members work as tutors and literacy consultants. Others volunteer as Apple computer consultants for literacy. Still others collaborate in publishing a literacy newsletter, in organizing tutoring sessions, and in discussing of the availability and the applicability of adult literacy software.

In fact, the software itself, or lack of it, offers another possibility for user group involvement. Says Bill, "While computer-assisted learning has added a new dimension to literacy instruction, the lack of instructional material designed specifically for adults is an obstacle to expanding adult literacy programs." He suggests that User Group members can work together with local literacy groups to produce suitable software. "This software doesn't need to be exotic, with lots of bells and whistles," he says. "It only needs to be usable for its stated purpose of helping adult literacy learning." Programs such as HyperCard(R) can help developers produce software appropriate for adult instruction.

In addition to his work as a literacy consultant for both local and state literacy groups and a member of the advisory committee for special learning at a local college, Bill is also a consultant with the Education Forum on AppleLink—Personal Edition. AppleLink—Personal Edition has become a real resource in promoting awareness of adult literacy issues. Bill contributes adult literacy items to the Independent Learning message boards in order to stimulate discussion on the subject. These message boards have folders dealing with adult literacy topics such as (1) current events and news, (2) tips and ideas for

tutors, (3) applicable books, reports, and periodicals, and (4) discussions of software which might be suitable for adult learning.

Bill suggests that individual User Groups might want to contact local adult literacy operations and advise them of the potential of AppleLink-Personal Edition for the rapid exchange of information relative to adult literacy issues. He is confident that this telecommunications network can provide the means by which the many literacy groups around the country can freely exchange the ideas and information that will successfully combat this national problem.

Bill has assembled a good resource library for dealing with questions about adult literacy learning. If you would like more information or wish to send him your newsletter that describes your literacy activities, you can contact him at the AppleLink-Personal Edition address "EFC Bill" or by writing to:

William A. Reed  
109 East Fortuna Street  
Chula Vista, CA 92011

#### What is Apple Doing?

As a leader in education, Apple feels a strong commitment to address this national crisis of adult illiteracy. That's why Apple's Adult Education and Literacy program was established a year ago. The program's five-member staff is working toward an important goal: help promote adult literacy through the use of Apple Technology.

To that end, the group has developed a software guide specifically for adult literacy providers. Entitled Adult Basic Skills Curriculum Software Guide, the publication lists the software currently available for teaching adults basic reading and writing skills on Apple computers. The group has also produced a video called "New Chapter" that addresses many of the key issues involved in adult literacy and describes the roles software can play in adult literacy instruction.

In addition, the group is also actively encouraging third-party developers to design new software that specifically meets the needs of adult learners. According to Craig Kerr, Apple's Market Development Specialist with the Adult Education and Literacy group, "There is relatively little software out there designed with the adult learner in mind. With \$2 billion in funding a year already available for literacy provision throughout the country, this is a potentially huge market."

Craig's group is also working with adult literacy educators at conferences, at educational institutions, and in corporations on such issues as how to integrate computers in the classroom and how to apply for the funding that is available to them. And within Apple, Craig and his team disseminate information on the adult illiteracy problem to sales and other distribution networks to help Apple as a

whole respond better to the needs of this market.

Integral to the work of Apple's Adult Education and Literacy group is its relationship with User Groups. Craig sees User Groups as "ambassadors of technology" in promoting the use of computers in adult literacy programs and helping the literacy provider—many of whom are novices in computer instruction—make the best use of Apple technology. In turn, Craig's group can support your efforts not only in integrating computers in the curriculum, but in developing software appropriate for adult instruction. If your User Group has already established a partnership with an adult literacy program or wishes to do so, let Craig know by writing to:

**Adult Education and Literacy**  
Apple Computer, Inc.  
20525 Mariani Avenue, M/S 43A  
Cupertino, CA. 95014

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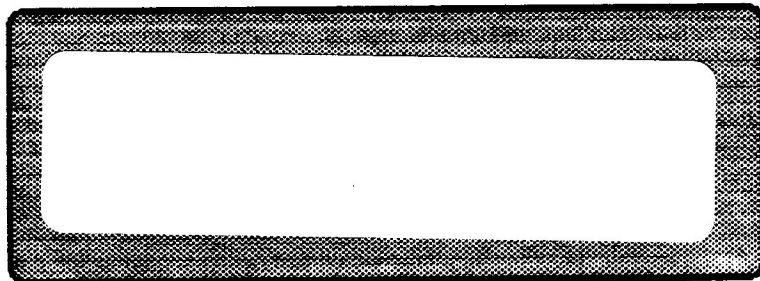
USER GROUP  
**C...O...N...N...E...C...T...I...O...N...**

Willamette Apple Connection, Inc.  
P.O. Box 7252  
Salem, Oregon 97303-0053



FIRST CLASS

TO



AT THE APRIL 20th MEETING,  
PROPOSED AMENDMENTS TO THE BY-LAWS  
WILL BE PRESENTED FOR  
RATIFICATION!